

The **Chair for Marketing and Market Research** (Prof. Dr. Marc Fischer) at the **University of Cologne, Germany**, is seeking applications for 1 open position as a

Doctoral Student / Research Assistant in Marketing

to begin on August 15th, 2017. The successful candidate will obtain a fix term employment contract for 2 years with the option of extension for 2-3 more years, which is desired. Salary is based on the German E13 TV-L, part time 29,87 hours per week.

The University of Cologne is among **the leading German research universities**. The Faculty of Management, Economics, and Social Sciences is consistently ranked among the top schools in research and teaching.

We are ...

- a young and dynamic team
- with a large international network
- and diverse contacts into research and practice

We are looking for candidates with a **business-related master or equivalent degree** that includes but is not limited to business administration, economics, information systems, and engineering. We highly encourage candidates to get in contact with us before the end of their studies.

The requirements are...

- above-average achievements in your studies
- strong interest in scientific work with the aim to obtain a doctoral degree
- strong analytical (quantitative) abilities
- very good written and oral command of the English language
- high motivation and the ability to work independently

Your tasks are...

- the successful completion of your dissertation under professional supervision
- involvement in high-quality research projects with the aim to publish them in international journals and to present them at international conferences
- support in market research projects
- support in teaching and administration of the chair

The University of Cologne is committed to increase the share of women in research and teaching. Applications of women are specifically invited. In the case of equal qualifications, competence and specific achievements, women will be considered on preferential terms within the framework of the legal possibilities.

The University of Cologne is an equal opportunity employer in compliance with the German disabilities laws. Persons with disabilities are therefore strongly encouraged to apply.

Interested candidates should send their application (in English or German; including cover letter, CV, educational and job references from high school degree onwards) via email or mail (email preferred) to Dr. Alexander Edeling, Email: edeling@wiso.uni-koeln.de.

The deadline for applications is June 10, 2017.

University of Cologne
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